Annual Meeting Registration Brochure

February 24-26, 2017 at the Williamsburg Lodge
Williamsburg, Virginia

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The President’s Address

By Dr. M. Timothy Gocke

Welcome to another exciting year of membership in the VSOMS! I am honored to serve as your President this year and I thank the membership, Laura Givens, and fellow Council members who make our organization possible. Our current environment in health care is constantly changing and it is important to remind ourselves who we are. We are leaders in our field and the dental profession, as well as caretakers of our communities. There is a pressing amount of responsibility placed upon us to continue to lead our field and our nation into doing what is best for oral and maxillofacial surgery as well as our trusting patients. This past June, one of our most esteemed and prolific giants within the specialty, William H. Bell, DDS, passed away. We should take a moment to respect and reflect on his and others who have done so much for our specialty. Think of their leadership as friends, colleagues, mentors, and academicians.

The bi-annual AAOMS Leadership Conference, which was held in Chicago at the AAOMS headquarters, was a great opportunity for component societies to meet and discuss current and trending issues. It was attended by Dr. Jim Solomon, Laura Givens, and me. If you ever have the opportunity to attend the meeting, I would highly recommend it. The staff at the AAOMS is tirelessly working to improve our specialty. As I reflect on where our field is going in this changing health care environment, the one thing that remains constant is that, as Oral Maxillofacial Surgeons, we are leaders of our communities. We hold these attributes true in our practices and lives and it is imperative that we continue to do so to remain competitive, compassionate and in control of our field.

What has attracted me to this society is the access to the talent and wealth of knowledge of our fellow members. I encourage you to join us at our annual meeting this February in Williamsburg. I encourage you to pursue leadership roles throughout our state, our country as well as globally. Our specialty relies on leaders, such as yourself, and the hard work and commitment we show now will be rewarded in the years to come.

So what is in store for 2016-2017? Throughout the year, we have monitored both Board of Dentistry regulatory issues and legislative issues. Our Executive Director, Laura Givens, is always in attendance at these meetings and we always intend to have a VSOMS Executive Council member there as well. Our members are also welcome and encouraged to attend these meetings. The main regulatory issues we have monitored over this past year include the new Prescription Drug Program requirements, requirements for nitrous oxide and a proposed requirement for a law exam. We will also continue to educate the membership on anesthesia regulations, which include the requirement for each OMS office to complete the AAOMS/V SOMS office anesthesia evaluation every 5 years (which exempts OMSs from the Board of Dentistry’s sedation permit requirement). The Anesthesia Committee and Evaluators, along with Laura Givens, constantly monitor the regulations and AAOMS guidelines to make sure that the evaluation is at the highest standards ensuring the patients of the Commonwealth are safely treated.

VSOMS has supported the VDA in fighting for and successfully passing legislation on non-covered services. The success in having this loophole closed to pass the legislation, issues involving mobile dental clinics, remote supervision of dental hygienists and funding for the MOM project, should remind VSOMS how important it is for the oral and maxillofacial surgeons to support the Virginia Dental Political Action
committee (VADPAC). VADPAC and VDA lobbyists protect the profession of dentistry and patients and the VDA has supported the interests of VSOMS members many times.

Our 2017 Annual meeting will be taking place February 25-26 at the Williamsburg Lodge. The agenda will include a 4 hour anesthesia focused CE course on Saturday and a 4 hour OMSNIC Risk Management Seminar on Sunday morning. VCU OMS Residents will also present and there will be a great opportunity to mix and mingle with your colleagues and visit the multiple vendors in the exhibit hall. We also look forward to your participation with VDA Day on the Hill on January 20th to keep our voice strong with our political leadership.

I would like to thank the numerous members who have made our VSOMS so successful. Thank you to our past president, Dr. Jim Solomon, who served two terms as our VSOMS president. He has been a diligent practitioner, leader, and mentor to countless oral and maxillofacial surgeons in Virginia and outside the state. He has dedicated his time, effort and traveling many long hours to help with anesthesia certification and leading our society to maintain the highest standards and to achieve our goals. Our society also would not be as successful with the effort and dedication given by Laura Givens. Our sincere thanks and gratitude is extended to Laura who has shown her dedication, diligence and support of our society.

I would also like to thank you for allowing me to serve and represent the VSOMS. I look forward to a successful year and to seeing you at the meetings. Please contact me with any questions or comments for how our society can better serve you and our greater Commonwealth community.

Best Wishes,

Michael Timothy Gocke, DDS

Meet the 2016-2017 Executive Council

President: Dr. M. Timothy Gocke

President Elect: Dr. Caroline Webber

Immediate Past President: Dr. James Solomon

Secretary / Treasurer: Dr. Neil Agnihotri

AAOMS Delegates: Dr. N. Ray Lee, Dr. Thomas Padgett, Dr. Dipa Patel

AAOMS Alt. Delegates: Dr. George Deeb, Dr. Kimberly Silloway, Dr. Robert Strauss

VCU Program Director: Dr. Robert Strauss

Councilors At –Large: Dr. Edward Amrhein, Dr. Dipa Patel, Dr. Jacques Riviere, Dr. Frank Yeh

Ex Officio: Dr. James Krochmal
2017 Annual Meeting Agenda

Friday, February 24, 2017
4:00 pm-7:00 pm Registration Open
7:00 pm-9:00 pm Executive Council Meeting

Saturday, February 25, 2017
7:00 am-3:30 pm Exhibit Hall Open
5:30 pm-7:00 pm Registration/Breakfast
7:00 am-8:00 am Contemporary Anesthesia for the Office Based OMS: Dr. Michael Rollert
8:00 am-10:00 am Contemporary Anesthesia for the Office Based OMS: Dr. Michael Rollert
10:00 am -10:15 am Break
10:15 am -12:15 pm Contemporary Anesthesia for the Office Based OMS: Dr. Michael Rollert
12:15 pm-1:15 pm Lunch
1:15 pm-2:15 pm Resident Presentations
2:15 pm-3:30 pm VSOMS Business Meeting:
Dr. M. Tim Gocke, President;
Dr. Bob Clark, AAOMS Trustee;
Dr. N. Ray Lee, OMS Foundation
5:30 pm -7:00 pm VSOMS Reception in Exhibit Hall

Sunday, February 26, 2017
7:00 am -12:00 pm Exhibit Hall Open
7:00 am -8:00 am Breakfast
8:00 am -10:00 am OMSNIC Seminar
10:00 am -10:15 am Break
10:15 am -12:00 pm OMSNIC Seminar Continued
12:00 pm Conclusion of Meeting
Co-provided by VSOMS and

Contemporary Anesthesia for the Office Based
Oral and Maxillofacial Surgeon

Saturday, February 24, 2017
8:00 a.m.-12:15 p.m.
Fee: included in registration fee
Continuing Education Credits: 4
Speaker: Dr. Michael Rollert

Dr. Michael K Rollert attended dental school at the University of Missouri at Kansas City and completed his Oral & Maxillofacial Surgery residency at Virginia Commonwealth University (VCU) in 1999. He has been in private practice in Denver since completion of his residency. He has served on the AAOMS Committee on Anesthesia, as a board member of the American Dental Society of Anesthesiology (ADSA), and Chairman of Continuing Education for ADSA. Currently, Dr. Rollert is the Chairman of the Anesthesia subsection of the AAOMS Parameters of Care and the President-Elect of the American Dental Society of Anesthesiology (ADSA). Dr. Rollert is married with 3 children. He enjoys escaping into the Rocky Mountains with his family in his free-time. Dr. Rollert has no financial relationships to disclose.

Course Description:
This lecture presentation will provide information on anesthetic management of patients with pulmonary and cardiac risk factors including coronary stents and cardiac rhythm devices. Participants will also learn about optimizing the asthmatic patient prior to moderate and deep sedation. Dr. Rollert will additionally discuss roles of the clinical and administrative staff in an office anesthetic emergency and how to incorporate checklists into the preparation of the office for an anesthetic emergency and rehearsal of managing these types of emergencies in the office. Finally, Dr. Rollert will discuss marijuana’s effects on the major organ systems, review the anesthetic complications involving patients ingesting cannabis and consider the implications of patients ingesting illicit drugs.

Educational Objectives:
This course will enable participants to:
• Manage anesthetic patients with pulmonary and cardiac risk factors.
• Prepare the office for an anesthetic emergency.
• Manage anesthetic implications of marijuana and illicit drug use.

Continuing Education for Dr. Rollert’s Course
The Virginia Dental Association is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The Virginia Dental Association designates this activity for 4 continuing education credits.

This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between The Virginia Dental Association and the Virginia Society of Oral & Maxillofacial Surgeons.
Co-provided by VSOMS and OMSNIC

Patient Safety and Risk Management for the Oral & Maxillofacial Surgeon

Sunday, February 26, 2017
8:00 a.m.-12:00 p.m.
Continuing Education Credits: 4
Fee: No Additional Fee
Administered by: OMS National Insurance Company, RRG (OMSNIC)

Course Description:
This is a lecture course aiming to provide attendees with the enhanced tools necessary to promote patient safety and improve quality outcomes while reducing liability and exposure to risks. OMSNIC’s team of speakers will utilize a collaborative learning environment to illustrate contemporary day-to-day risks in the OMS practice through detailed analyzes of claim examples. The highlighted topics include nerve injury, communication, infection & failure to diagnose, medication management, documentation, emergency preparedness and informed consent.

Educational Objectives:
- Identify aspects of communication and documentation with potentially challenging implications to the OMS practice
- Implement new strategies to help prevent failure to diagnose allegations and improve management of infection cases
- Establish best practices to help ensure preparation for and management of in-office emergencies
- Describe and manage informed consent challenges
- Recognize the potential effect technology and applied risk management can have on mitigating and managing nerve injury

Speaker Information:

Michael J. Stronczek, DDS, MS is a practicing oral and maxillofacial surgeon in Fort Wayne, Indiana. He did his undergraduate training at the University of Notre Dame. He received his dental degree from Indiana University and completed his residency and Masters program in oral and maxillofacial surgery at The Ohio State University. Dr. Stronczek is certified as a Diplomate of the American Board of Oral & Maxillofacial Surgery. Dr. Stronczek served on the Committee on Anesthesia for AAOMS for seven years, acting as Chairman of the Committee for his last two years. The AAOMS selected him Committee Person of the Year in 2003. Most recently, Dr. Stronczek served a two-year term as a Director of the American Dental Society of Anesthesia. He was a member of the OMSNIC Claims Committee for six years. Dr. Stronczek is currently a Director of OMSNIC and the Chair of the Risk Management Committee.

Lolade Mitchell, MSN, MPH, RN is a Risk Manager at OMSNIC and Fortress. Prior to joining the medical professional liability arena, Lolade worked as a Staff Nurse on the Multi-Specialty Surgical Unit and Cardiac Intensive Care Unit at The University of Chicago Medical Center. She then acquired a dual Masters in Nursing and Public Health and went on to become a Patient Safety Coordinator at the Medical Center. Shortly thereafter, Lolade was promoted to Risk Manager. As a Risk Manager at OMSNIC and Fortress, Lolade uses her experience in nursing, public health, patient safety and risk management to develop educational programs and provide risk management guidance to OMS and dentists.

Continuing Education Credits for the OMSNIC Course
OMSNIC is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. OMSNIC designates this activity for 4 continuing education credits. This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between OMSNIC and the Virginia Society of OMS.
Hotel Reservations

The 2017 VSOMS Annual Meeting will be held at
The Williamsburg Lodge in Williamsburg, VA

The Williamsburg Lodge is a comfortable, cozy and residential hotel located in the heart of Colonial Williamsburg. Decorative elements of classic American style give character and charm to this unique hotel. For those hoping to not only take part in the conference offerings, you and your family can enjoy the many offerings conveniently centered around the hotel. Take advantage of the Spa of Williamsburg, fitness facilities, the Golden Horseshoe Golf Club, shopping and dining in Merchants Square and historic tours of Colonial Williamsburg. Other attractions in Williamsburg include Busch Gardens, outlet shopping, and a whole host of tours and local events, not to mention Jamestown and Yorktown are nearby as well.

DEADLINE TO MAKE HOTEL RESERVATIONS: January 24, 2017

Rooms secured through the VSOMS Annual Meeting will be released on January 24, 2017 at 5:00 p.m. Reservations made after this date will be handled on a space and rate available basis. The Williamsburg Lodge cannot guarantee the VSOMS room rate after this date.

ROOM RATES: $158/night

Subject to VSOMS room block availability, the Williamsburg Lodge will honor the contracted room rate three days before and three days after the VSOMS official meeting dates, providing such reservations are guaranteed to the Lodge and are subject to applicable cancellation policies. Check-in time is after 4:00 pm. Check-out time is before 11:00 am. All reservations must be accompanied by a one night’s deposit for room and tax.

RESERVATIONS MAY BE MADE ONLINE BY CLICKING HERE

OR BY CALLING 1-800-261-9530

The conference reservations office is open Monday-Friday from 8:30-5:00. When calling to make a reservation, please specify that you are attending the meeting with the VSOMS and use booking code 35282 to ensure that you receive the discounted room rate.

Those registering for the meeting are responsible for making individual hotel reservations.
Meeting Registration

Meeting Registration Deadline: January 23, 2017

Doctor’s Registration

Name: __________________________ Name for Badge __________________________
Address: ____________________________________________________________________________
City: __________________________ State: ___________ Zip Code: __________________________
Phone Number: ______________________ Email Address: __________________________

Spouse/Guest Registration

Name: __________________________ Name for Badge __________________________

Staff Registration

Staff Member Name __________________________ Name for Badge __________________________
Staff Member Name __________________________ Name for Badge __________________________

If paying with check, please submit this form with the below form with payment to:

VSOMS
3460 Mayland Ct., Ste. 110
Richmond, VA 23233
# Payment Information

**Payment Deadline: January 23, 2017**

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<th>Category</th>
<th>Price</th>
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<tr>
<td>Non-VSOMS Member</td>
<td>$375</td>
<td>______</td>
<td>______</td>
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Spouse or Guest (Meals and Reception Fees)

| Guest: Breakfasts and Lunch             | $85   | ______ | ______|
| Guest: Reception                        | $50   | ______ | ______|

**Payment TOTAL**

All registrations include the Saturday CE course, OMSNIC Seminar, breakfasts, Saturday lunch, and Saturday evening reception.

Payment for a spouse or guest is only necessary if they will be eating breakfast, lunch, and/or attending the reception.

**Payment Options**

1. **Pay by Check:** please make checks payable to VSOMS and return this form with the check to the VSOMS office at 3460 Mayland Ct., Ste. 110, Richmond, VA 23233.

2. **Pay Online with Credit Card through paypal at www.vsoms.org**
   
   Direct link to online registration form and payment page:
   
   [http://www.vsoms.org/annual-meeting-registration/](http://www.vsoms.org/annual-meeting-registration/)

**Refund Policy:** Participants will be fully refunded if registration is cancelled in writing no later than January 23, 2017. Any registrations cancelled after this date will not be reimbursed.
Featured Event for Attendees and Guests

VSOMS Meeting Attendees and Guests are Invited to shop at an exclusive cabi clothing trunk show sale.

Saturday, February 25, 2017
9:00 a.m.-12:00 p.m. and 1:30 p.m.-3:00 p.m.
Located by VSOMS Registration

Hosted by Carol Gammons,
Independent cabi Consultant
www.carolgammons.cabionline.com

15% of the purchase totals will be donated to:
Meeting Information

Exhibits:
Representatives from several companies providing oral and maxillofacial surgical products, supplies, instruments, equipment and services will be present at the VSOMS Annual Meeting. Please be sure to visit the exhibit area and support the vendors who help make our meeting possible.

A complete list of all vendors exhibiting at the meeting will be emailed to participants at least a week prior to the meeting and will be included in the Program Guide given to participants onsite.

Attire:
Attire for the meeting will be casual.

Directions to the Williamsburg Lodge:
From Interstate 64, take exit 238 onto Route 143 East. Follow Route 143 to the second traffic light and bear right onto Route 132 (Henry Street). Continue on Henry Street through the Historic Area. At the third traffic light, turn left onto Francis Street. Turn right on the second street (South England); the Lodge is immediately on the right. Turn into the circular drive on the right and check in at the Williamsburg Lodge Lobby.

Registration Cancellation Policy:
Participants will be fully refunded if registration is cancelled in writing no later than January 23, 2017. Any registrations cancelled after this date will not be reimbursed.

Questions?
Should you have any general registration questions or specific questions regarding the VSOMS Annual Meeting, please contact Laura Givens at 804-523-2185 or givens@vadental.org.